



32ND INTERNATIONAL CARTOGRAPHIC CONFERENCE

AUGUST 16 – 22, 2025 | VANCOUVER, CANADA

MAPPING THE FUTURE: INNOVATION, INCLUSION, AND SUSTAINABILITY

Hosted by:



CANADIAN
INSTITUTE
OF
GEOMATICS



ASSOCIATION
CANADIENNE
DES SCIENCES
GÉOMATIQUES

In collaboration with:

 Natural Resources Canada / Ressources naturelles Canada



SPONSORSHIP & EXHIBITOR INVITATION

@ICC2025VanCity

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WELCOME



On behalf of the Local Organizing Committee, I am delighted to invite you to the 32nd International Cartographic Conference (ICC 2025), in Vancouver, British Columbia, Canada. Hosted by the Canadian Institute of Geomatics (CIG), this occasion represents the third ICC to be held in Canada, following the events in Ottawa in 1972 and 1999, and the sixth in North America.

Over millennia, maps have been a fundamental invention of humanity, developing into crucial tools that shape our view of the world and our grasp of reality. As we approach 2025, we celebrate the 20th anniversary of the widespread adoption of online mapping services, a milestone that highlights the integration of information technology, digital communications, and Geographic Information Science (GIScience). This integration has not only maintained the core principles of cartographic art and science but also elevated maps to a ubiquitous status, playing a pivotal role in modelling, planning, communication, and action in the modern era.

The youngest attendees of our conference may seldom have interacted with a traditional paper map. Conversely, there is a segment of participants dedicated to unveiling the concealed insights within historical map archives. Bridging these groups are individuals who consistently engage in applying, investigating, or enhancing Cartography and GIScience.

It is truly inspiring to see this conference uniting such a diverse group of participants to mingle, collaborate, network, and share ideas and practices. This collective effort aims to foster innovation and expand the frontiers of Cartography and GIScience, steering it towards an inclusive and sustainable future in our interconnected world.

We are looking forward to welcoming you all to Vancouver, the largest city in Western Canada, where the fusion of urban sophistication, culture richness, and natural beauty provides the perfect backdrop for our conference that only a map could devise.



Emmanuel Stefanakis
Conference Director

The host and organizers of ICC 2025 acknowledge that the conference is held on the unceded traditional territories of the xʷməθkʷəy̅əm (Musqueam), Skwxwú7mesh (Squamish), and səlilwətaʔ (Tseil-Waututh) Nations.

THE CITY & VENUE



Vancouver, British Columbia is a place where the sparkling waters of the Pacific Ocean meet the snow-capped peaks of local mountains. Where an urban rainforest reflects off the glass of our ever-changing skyline. And where an award-winning convention centre, world-renowned cuisine and collaborative network of hotels are all within walking distance. We're steeped in nature, but knee-deep in startups. This is a hotbed of entrepreneurialism, fueled by the kind of innovation and inclusivity that offers the unexpected beauty of a fresh perspective.

Vancouver has a proven track record of hosting international events. The 2010 Winter Olympic Games as well as many prestigious international events have been held in this stunning destination.

The Vancouver Convention Centre isn't simply the heart of our city, in one of the most beautiful settings in the world, but also at the centre of global subjects that matter. Recognized as one of the leading convention centres in the world, with a staff who speak over 35 languages, this place and its positioning offer the type of perspective needed to help your organization tackle some of the world's greatest challenges.

With 20 meeting rooms and over 133,000ft² of flexible space, the East Building has more than enough room for ICC 2025's meeting requirements.



ICC 2025 OVERVIEW



AT A GLANCE

CONFERENCE DATES

August 17-22, 2025

VENUE

Vancouver Convention
Centre (East Building)

LOCATION

Vancouver, Canada

KEY DATES

ABSTRACTS & PAPERS

Open: October 2024

Close: January 2025

Notifications: February 2025

REGISTRATION:

Open: February 2025

STAY INFORMED

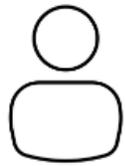
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ICC IN NUMBERS



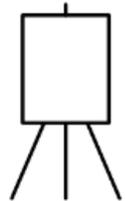
815
Delegates



80
Countries



5
Keynote
Speakers
Plus 6 special sessions



364
Presentations
122 Sessions



446
International
Map Exhibition
and related items



176
International
Children's Map
Competition
Submissions
from 32 Countries



10
Technical
Tours



378
Gala Dinner
Attendees

HOST ORGANIZATIONS



The Canadian Institute of Geomatics (CIG), founded in 1882, has evolved into a non-profit scientific and technical association. It represents the largest and most influential geospatial knowledge network in Canada. Over 50% of its members are senior managers and researchers in government, private sector, academic, and NGO organizations¹². The CIG serves as the Canadian Not-for-Profit association that advocates for all groups within the geomatics community. It proudly holds the distinction of being the Canadian member of esteemed international bodies such as the International Federation of Surveying (FIG), the International Society of Photogrammetry, and the International Cartographic Association (ICA). Additionally, the CIG is a founding member of GeoAlliance³. Its commitment to advancing the development of geomatics in Canada makes it a vital hub for professionals, technologists, and technicians in the field.



The **International Cartographic Association (ICA)**, founded on **June 9, 1959**, serves as the pre-eminent international body for **Cartography and Geographic Information Science (GI Science)**. Its core focus lies in the discipline of **Cartography**, encompassing the conception, production, dissemination, and study of maps. As an organization formed by national member associations, the ICA provides a global forum for addressing critical issues and advancing techniques in cartography and **GIScience**. Through its collaborative efforts, the ICA fosters innovation, knowledge exchange, and thought leadership in the field, ensuring that cartographers and geospatial professionals worldwide contribute to the advancement of spatial understanding and representation.

ICC 2025 LOCAL ORGANIZING COMMITTEE



- **Conference Director:** Emmanuel Stefanakis, University of Calgary
- **Program Chair:** Jonathan Li, University of Waterloo
- **Publications Chair:** Mir Abolfazl Mostafavi, Université Laval
- **Cartographic Exhibition & Children Maps Chair:** Julia Siemer, University of Regina
- **Finance Chair:** Saeid Pirasteh, Shaoxing University/University of Waterloo
- **Workshops & Tutorials Chair:** Mohammad Rajabi, British Columbia Institute of Technology
- **Technical Tours Chair:** Suzana Dragicevic, Simon Fraser University
- **Student Chair:** Lanying (Bella) Wang, University of Waterloo
- **ICA EC to LOC Liaison:** Serena Coetzee, UNU-FLORES
- **Sponsorship & Technical Exhibition Chair:** Emmanuel Stefanakis, University of Calgary
- **Indigenous Chair:** Shandin Pete, University of British Columbia
- **Mapping the Arctic Chair:** Lynn Moorman, Mount Royal University
- **Ocean Mapping Chair:** Ian Church, University of New Brunswick
- **Conference Promotion Chair:** Roger Wheate, University Of Northern British Columbia
- **Honorary Chair:** Brian Davies, Beacon Geospatial Ltd., Vancouver
- **Natural Resources Canada LOC Liaison:** Steve Westley, Canada Centre for Mapping and Earth Observation





ICC 2025 CONFERENCE TOPICS

- Art and Cartography
- Atlases
- Cartographic Heritage into the Digital
- Cartography and Children
- Cartography and Sustainable Development
- Cartography in Early Warning and Crisis Management
- Decolonial Maps
- Digital Earth and Discrete Global Grid Systems
- Digital Transformation of National Mapping Agencies
- Education and Training
- Ethics in Cartography
- GeoAI
- Geospatial Analysis and Modeling
- Geospatial Data Analytics
- Geospatial Semantics and Ontology
- Geovisualization
- High-Definition Maps
- Inclusive Cartography
- Indigenous Mapmaking
- Integrated Geospatial Information for Cartography
- Location Based Services
- Map Design
- Mapping the Arctic
- Mapping the Waterbodies and the Oceans
- Map Projections
- Maps and the Internet
- Marine Cartography
- Mountain Cartography
- Multi-scale Cartography
- Next Generation Cartographers
- Topographic Mapping
- Toponymy
- Ubiquitous Mapping
- User Experience

WHY SPONSOR



The 32nd International Cartographic Conference (ICC 2025) will take place in the city of Vancouver, Canada bringing together upwards to 1,000 attendees. The Scientific Committee is assembling an engaging and detailed program that will feature local and international experts discussing the latest developments in Cartography. The event will include presentations and discussions from invited speakers and participants, concentrating on future plans to ensure that cartography remains crucial in supporting and directing innovation, inclusion, and sustainable development efforts

The conference is designed to serve as a forum where delegates can gather insights on scientific advancements, exchange expertise, and connect with peers in their respective domains. Our sponsors and exhibitors will showcase the newest mapping equipment and technology currently on the market. We aim to attract an increasing number of participants from North America and globally to foster partnerships and facilitate the exchange of knowledge.

As a sponsor, your organization will play a pivotal role in advance the field of cartography and promoting spatial awareness. Additionally, you will receive:

- **Global visibility:** ICC 2025 will attract upwards to 1,000 participants from around the world including leading researchers, partitioners, and policy makers.
- **Thought Leadership:** Showcase your expertise and thought leadership by contributing to sessions, workshops, and panel discussions.
- **Networking Opportunities:** Connect with influential professionals, forge partnerships, and explore collaborative opportunities and meaningful interactions of knowledge exchange.
- **Community Engagement:** Support ICC 2025 and you support the cartographic community by investing in education programs, scholarships, and capacity-building initiatives.

PROVISIONAL SCHEDULE

SUNDAY, 17 AUGUST 2025

12:00-17:00 ICC Registration Opens

08:00-18:45 Workshops All Day

MONDAY, 18 AUGUST 2025

07:30-17:00 Registration Opens

08:00-15:30 Exhibitor & Map Exhibition Move In

08:45-09:30 Welcoming Address
Opening Keynote

09:30-10:30 Technical Sessions

10:30-11:00 Coffee Break

11:00-12:00 Technical Sessions

12:00-13:30 Lunch on own
Business Meetings

13:30-15:30 Technical Sessions

14:30-15:30 Rethinking the role of societies for
enhancing diversity and services
Panel, CaGIS

15:30-16:00 Coffee Break

16:00-18:00 Opening Ceremony

18:00-20:00 Welcome Reception in the
Exhibition Hall

TUESDAY, 19 AUGUST 2025

08:00-17:00 Registration Opens

09:00-17:00 Technical Exhibition
International & Children's Map
Exhibition

09:00-11:00 Poster Set Up

09:30-10:30 Keynote Sessions

10:30-11:00 Coffee Break in Exhibition Hall

11:00-12:00 Technical Sessions
Poster Sessions

12:00-13:30 Lunch on own
Business Meetings
ICA Awards

13:30-14:30 Technical Sessions
Poster Sessions

14:30-15:00 Coffee Break in Exhibition Hall

15:00-17:00 Technical Sessions
Poster Sessions

18:00 Orienteering Event at Stanley Park
Registration Required

PROVISIONAL SCHEDULE

WEDNESDAY, 20 AUGUST 2025

7:30-17:00	Registration Opens
	Technical Exhibition
8:30-17:00	International & Children's Map Exhibition
8:30-9:30	Technical Sessions Poster Set Up
9:00-11:00	Technical Tour City of Vancouver Archives - <i>Registration Required</i>
9:30-10:00	Coffee Break in Exhibition Hall
10:00-11:00	Keynote Sessions
11:00-12:00	Technical Sessions Poster Sessions
12:00-13:30	Lunch on own Business Meetings
13:30-14:30	Technical Sessions Poster Sessions
14:30-15:00	Coffee Break in Exhibition Hall
15:00-17:00	Technical Sessions Poster Sessions
18:00	Taste of Canada Dinner <i>Registration Required</i>

THURSDAY, 21 AUGUST 2025

7:30-17:00	Registration Opens
	Technical Exhibition
8:30-17:00	International & Children's Map Exhibition
8:30-9:30	Technical Sessions
9:30-10:30	Technical Tour of Safe Software <i>Registration Required</i>
9:30-10:00	Coffee Break in Exhibition Hall
10:00-11:00	Keynote Sessions
11:00-12:00	Technical Sessions
12:00-13:30	Lunch on own Business Meetings
13:30-14:30	Technical Sessions
14:30-15:00	Coffee Break in Exhibition Hall
15:00-17:00	Technical Sessions Code of Conduct Panel, Next Generation Working Group
17:00-19:00	ICA Commission Chairs Gathering

FRIDAY, 22 AUGUST 2025

08:30-16:00	Registration Opens
	Technical Exhibition
08:30-14:30	International & Children's Map Exhibition
09:00-10:00	Technical Tour Metro Vancouver <i>Registration Required</i>
09:30-10:30	Keynote Sessions
10:30-11:00	Coffee Break in Exhibition Hall
11:00-12:00	Technical Sessions
12:00-13:30	Lunch on own Business Meetings
13:30-14:30	Technical Sessions
14:30-15:00	Coffee Break in Exhibition Hall
15:00-16:00	Closing Session with ICA

SPONSORSHIP OPPORTUNITIES

LEVELS & BENEFITS	GOLD ≥ \$20,000	SILVER ≥ \$10,000	BRONZE ≥ \$6,000	EXHIBITOR ≥ \$3,000
Sponsor Spotlight (education session, training or workshop)	✓ Priority 1 st choice	✓	x	x
Sponsorship Activations (enhanced recognition in support of a key meeting activation)	Select 2 Priority 1 st choice	Select 1	x	x
Acknowledgement and recognition at the Opening Ceremony, Closing Ceremony proceedings	✓	✓	✓	x
Complimentary exhibition (raw space)	20x20			x
Complimentary exhibition (turn-key booth)	x	10x20	10x10	6x6
All Access Conference Registrations	4	3	2	1
Complimentary Taste of Canada Night Event Tickets	2	1		x
Priority allocation placement in exhibition hall	1 ST	2 ND	3 RD	x
Digital and Print Recognition (signage, logo and link)	✓	✓	✓	x
Banner advert on the conference website (artwork to be provided by the sponsor)	Home Page	Program Page	Registration Page	x
Social Media Exposure (content to be provided by Sponsor)	x4 Posts	x2 Posts		x
Marketing and Engagement Activities (branded announcement, gamification, live poll, pre/post meeting survey)	5	3	1	x
Enhanced Mobile App Recognition (homepage login branding (1), lobby banner, push notification)	✓	✓		x
Emailer Banner Advertisement (artwork provided by sponsor)	5	3	1	x
Post Event Data Report (delegate demographic and content engagement analytics)	✓	✓		x

EXHIBIT OPPORTUNITIES



SPONSOR EXHIBITION STAND

(raw space)
20x20

- Booth Space
- Listing on the website, mobile app and onsite signage
- Secured exhibit hall

SPONSOR EXHIBITION STAND

(table-top booth)
10x20 / 10x10

- Booth Space
- Pipe & Drape
- 1 x plug point
- 2 x chairs
- 1 x table
- 1 x waste bin
- Listing on the website, mobile app and onsite signage
- Secured exhibit hall

EXHIBITION STAND

(table-top booth)
6x6

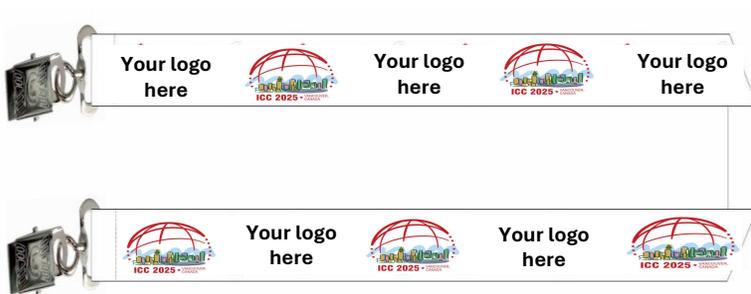
- 1 Exhibit area registration
- Pipe & Drape
- 1 x plug point
- 2 x chairs
- 1 x table
- 1 x waste bin
- Listing on the website, mobile app and onsite signage
- Secured exhibit hall

The exhibition hall at ICC 2025 will be a focal point for engagement, designed to maximize the interaction between exhibitors and influential figures in the cartographic community. The exhibit area will offer a dynamic platform for exhibitors to present their latest products and innovations and to connect with leaders and decision-makers.

Networking events will be strategically timed throughout the day, including:

- Morning and afternoon refreshments each day
- Poster Presentations held in the Exhibit Hall
- Welcome networking reception
- International Map Exhibition
- Barbara Petchenik Map Competition
- Childrens Map Display
- Atlas Display

SPONSORSHIP ACTIVATIONS



CONFERENCE LANYARDS

(exclusive opportunity)

Increase brand awareness by adding your logo to the official meeting lanyard. The partner organization may also elect to provide an enhanced delegate badge. Subject to additional costs.

MOBILE APP & WI-FI

(exclusive opportunities)

Support the delivery of the Mobile App and/or Wi-Fi with your organization featured on the mobile app homepage log in and with a unique custom wi-fi password.

Subject to additional costs.

SPONSOR BRANDING

(exclusive opportunity)

Seize an exclusive sponsorship opportunity at our Head Quarter Hotel, the focal point for many attendees. Your brand will gain prominent visibility in key areas amplifying your brand's presence; embrace this chance to make a lasting impression at ICC 2025 including signage, a coffee/hot chocolate station or an activation customized to meet your objectives.

Subject to additional costs.

SPONSORSHIP ACTIVATIONS



WELCOME RECEPTION

Sunday August 17, 2025

The always well attended kick off to the ICC 2025, your organization will be acknowledged as a supporter of this key event with:

- Digital and onsite signage
- Company profile (100 words) on website
- Logo and URL Link on the mobile app under sponsor's page
- Listing in the printed Program Book



COFFEE/TEA BREAKS

5 Opportunities Available

Sponsoring the coffee/tea breaks at ICC 2025 promises to be a valuable opportunity for your company to increase exposure. These breaks are a key networking opportunity and an essential element of any meeting. By sponsoring the coffee/tea breaks (2 per day), your brand will be presented with:

- Digital and onsite signage
- Branding at all coffee/tea stations for the day (branding to be supplied by sponsor including tent cards, serviettes etc.)
- Opportunity to display 4 x free standing pull up banners at various stations throughout the stations (provided by sponsor)
- Company profile (100 words) on website
- Listing in the printed Program Book



TASTE OF CANADA NIGHT

Thursday August 21, 2025

The most popular social gathering to be held at the ICC 2025, your organization will be acknowledged as a key supporter of this event with:

- Branding throughout the venue (provided by sponsor)
- Onsite signage
- Branded event tickets
- Company profile (100 words) on website
- Logo and URL Link on the mobile app under sponsor's page
- Listing in the printed Program Book
- Opportunity for branded gifts for event attendees

TERMS AND CONDITIONS



CONFIRMATION OF SUPPORT

- Your support is confirmed upon execution of a letter of agreement.
- Upon execution of the agreement, an invoice payable within 30 days upon receipt will be issued.
- All payments are in CAD

CANCELLATION POLICY

- Cancellations must be submitted in writing by emailing info@ICC2025.com
- Cancellations received before 5pm PST April 29th 2025 will be entitled to a 50% refund.
- Cancellations received after 5pm PST April 29th 2025 are non-refundable and non-transferable.
- All cancellations are subject to a \$250 CAD administration fee.

CONTACT

- info@ICC2025.com

PAYMENT

All funds will be designated solely for the ICC 2025

For payments by cheque, please make cheque payable to “International Cartographic Conference” and mail to:

ICC 2025

C/O MCI Group Canada Inc.

555 Burrard Street, 1st Floor

Vancouver, BC

V7X 1M8

Bank details to be provided.

LET'S CONNECT



CONTACT INFORMATION

info@icc2025.com

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